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FORM PTO-1449	SERIAL NO. 09/872,737	CASE NO. 9623/324
LIST OF PATENTS AND PUBLICATIONS FOR APPLICANT'S INFORMATION DISCLOSURE STATEMENT (use several sheets if necessary)		FILING DATE June 1, 2001
		GROUP ART UNIT 2171 TBA (Parent GAU 2165) APPLICANT(S): Thomas A. Soulanille

REFERENCE DESIGNATION U.S. PATENT DOCUMENTS

EXAMINER INITIAL	DOCUMENT NUMBER	DATE	NAME	CLASS/ SUBCLASS	FILING DATE
ml	B1 6,038,668	03/14/2000	Chipman et al.	—	RECEIVED APR 04 2002 Technology Center 2100
↓	B2 6,058,379	05/02/2000	Odom et al.	—	
↓	B3 6,119,114	09/12/2000	Smadja	—	
↓	B4 6,141,653	10/31/2000	Conklin et al.	—	
↓	B5 6,161,127	12/12/2000	Cezar et al.	—	
✓	B6 6,182,063	01/30/2001	Woods	—	

FOREIGN PATENT DOCUMENTS

EXAMINER INITIAL	DOCUMENT NUMBER	DATE	COUNTRY	CLASS/ SUBCLASS	TRANSLATION YES NO
ml	WO 00/57333	03/22/2000	WIPO	—	
↓	WO 00/73960	12/07/2000	WIPO	—	
↓	WO 01/16842	03/08/2001	WIPO	—	

EXAMINER INITIAL	OTHER ART (Including Author, Title, Date, Pertinent Pages, etc.)		
ml	B10	IQSeek.com "Smart Webmaster - The Smart Way to Search", retrieved from the Internet, wysiwyg://44/http://www.iqseek.com/keyword_faq.shtml , 05/11/2001, pp. 1-3.	
↓	B11	Merchant Resource.com "Tools You Need to Succeed Online", retrieved from the Internet, http://www.merchantresource.com/promote/article4.shtml , 5/9/01 pp. 1-3.	
↓	B12	CleanSearch.com "The Clean Way to Search?", retrieved from the internet, http://www.cleansearch.com/advertising/bfp-terms.html , 5/9/01 pp. 1-7.	
✓	B13	eLiberation.com Corporation, "ePilot - Advertiser Center-Advertiser Tips", retrieved from the Internet, http://www.epilot.com/backoffice/members/technicalsupport/advertisertips.asp?cn=ad , 5/9/01 pp. 1-2.	

EXAMINER	UYEN LE	DATE CONSIDERED	3 Apr 03
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EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.



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U.S. PATENT DOCUMENTS

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EXAMINER INITIAL		DOCUMENT NUMBER	DATE	COUNTRY	CLASS/ SUBCLASS	TRANSLATION YES NO
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	C					
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	C					

EXAMINER INITIAL	OTHER ART (Including Author, Title, Date, Pertinent Pages, etc.)	
<i>UL</i>	C2	Press Release article titled "GoTo.com Announces First round of Financing, Totaling More Than \$6 Million, Led by Draper, Fisher Jurvetson", <i>Business Wire</i> , dated May 19, 1998, printed from the Internet at < http://www.dialogclassic.com/main.vingw > on 11/9/00, 2 pages.
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EXAMINER <u>Uyen Le</u>	DATE CONSIDERED <u>3 Apr 03</u>
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